



## Rental Rates- Full Venue

12-Hour Rental Rate (Includes ten staff members*)		Additional Hours
Monday-Thursday	\$16,000	\$900/hour
Monday-Thursday <i>*Includes Private Screening Special Rate*</i>	\$ 20,000	\$900/hour
Friday-Sunday	\$27,000	\$1,400/ hour
Friday-Sunday <i>*Includes Private Screening Special Rate*</i>	\$31,000	\$1,400/ hour

Hourly Rental Rate (Includes ten staff members*)		
Monday-Thursday (Event Rate)	\$2,200	Per Hour
Set up/Tear Down	\$1200	Per Hour
Friday-Sunday	\$3,200	Per Hour
Set up/Tear Down	\$1,800	Per Hour

Additional Staffing		
Labor	\$30	Per Hour

\*Additional staff may be required concerning event size, safety regulations, and technical requirements. A full estimate of labor can be created upon request.

## Rental Rates- Bar & Lounge

Hourly Rental Rate		
Monday-Thursday (Event Rate)	\$500.00	Per Hour
Friday-Sunday	\$600.00	Per Hour
Set up/Tear Down	\$150.00	Per Hour

# Lighthouse Immersive Content

Lighthouse Immersive operates & programs adaptive venues equipped with state-of-the-art digital audiovisual gear.

Our venues allow you to IMMERSE your next event in art or TRANSFORM the space with custom content for a complete takeover.

## Immersive Private Screenings

Please select from one of our blockbuster Immersive Exhibits to screen you and your guests. Our 360 digital immersive experiences transport you into the art surrounding you.

## EXHIBITS AVAILABLE IN CHICAGO:

- Immersive Van Gogh
- Immersive King Tut
- Immersive Monet and the Impressionists
- Immersive Mozart
- Immersive Nutcracker

## Immersive Exhibit Backgrounds (Stills)

Select still immersive wallpaper from Immersive Van Gogh (and others if available) to fill the room with beautiful imagery.

## Picture-in-Picture

All presentations and videos can be projected directly onto the Gallery Walls using our plug-and-play Picture-in-Picture technology.

This technology can also be used to brand and augment the booth component of the event.



Rates	
Immersive Nutcracker Private Viewing	\$2,500
Immersive Van Gogh, Monet or King Tut, Mozart Private Viewing	\$4,200
Immersive Wall Paper (Per Image)	\$800+
Immersive Van Gogh, Monet or Mozart Private Viewing + Wall Paper	\$5,000
Picture-in-picture ( Per 1 wall)	\$1,600+



# Custom Content

Seamlessly integrate its brand and products into its event through custom projection mapping. The venue comes equipped with Panasonic projectors and the technology to rebrand the walls and floor easily.

There are four services offered for custom content:

- Content Producing
- Content Development
- Rendering & Installation
- Content Mapping & Blending

## BRING YOUR OWN CONTENT

Have a design team? Great! We'll supply the venue rasters to create them and design the content to our specs.

### Our team will do the following:

- Rendering & Installation
- Content Mapping & Blending

## BRING YOUR CONTENT TO US

Have video or photo content but need help with the blending, mapping, and rendering? No problem!

You provide the digital content, and we can do the rest!

Our team will do the following:

- Content Development
- Rendering & Installation
- Content Mapping & Blending

## LIGHTHOUSE CREATIONS

Want to do it all? Great! We'll put you in touch with our designers, create your vision, render it, and put it on the walls.

- Content Producing
- Content Development
- Rendering & Installation
- Content Mapping & Blending

## Custom Lidar Floor Projections

Interactive LiDAR floor projections combine LiDAR technology and visual projection to create captivating and interactive experiences, transforming any space into an immersive canvas of virtual elements that respond to users' movements in real-time.



## CUSTOM CONTENT

Content Producing	\$10,000 +
Content Development (Based on 10 minutes of content)	\$5,000
Rendering & Installation (10 minutes)	\$2,987.00
Rendering & Installation (20 minutes)	\$4,274.00
Rendering & Installation (40 minutes)	\$6,848.00
Content Mapping & Blending (Day rate)	\$1,400
Lighting Design	\$450 +
Custom Lidar Floor Projections	\$15,000 +

If the client is bringing in content, for example 10 minutes of mixed videos and pictures pricing would be as follows:

Content Development (Based on 10 minutes of content)	\$ 5,000
Rendering & Installation (10 minutes)	\$ 2,987.00
Content Mapping & Blending	\$ 1,400.00
TOTAL	\$ 9,387.00

## Additional notes:

- The length of the piece determines the required rendering time with our global production team.

For example:

- 10-minute Sizzle reel video
- 1 minute Product Commercial
- 4 Minute Company Highlights looped for the rest of the evening
- This would equal to 15 minutes of content that requires rendering.

- Looped content equals the minutes the content length is and not how many times you would play it.

Once the content is rendered, you can present it as many times as you wish during the event.

- If an entire file is required to be re-rendered, then it will result in the additional rendering and installation charge.
- Sending the files in smaller sections will not change the length of time it will be required for the initial render; however, if you require changes to sections, this can be a good way to focus on the pieces individually instead and re-rendering the whole file every time. The pricing for the re-rendering will be adjusted for the number of minutes the content is. Regardless of the size of the content, the projectionist will still need to remap and format the content on-site and a day rate would apply.
- New content should be provided 10 days in advance of the day to ensure it can be rendered and viewed one time.
  - Please note that the content will not be rendered on holidays and weekends.
  - There will be additional charges if the content is not delivered within the requested deadlines.

